# appgate

**DATA SHEET** 

### RISK-BASED AUTHENTICATION

# Dynamic Protection for Complex Fraud

Strong protection against fraud doesn't have to be complicated.

A layered approach is the most effective way to fight fraud. However, disparate solutions leave vulnerability gaps — and when these systems don't communicate with each other effectively, all of the benefits of layering can be lost in translation.

It doesn't have to be this way. Appgate's Risk Based Authentication allows integrated systems to coordinate seamlessly with one another providing robust protection without hassle. Authenticate users, monitor transactional data, and implement workflows based on your risk tolerance — all in one place.



#### **BENEFITS AT-A-GLANCE:**

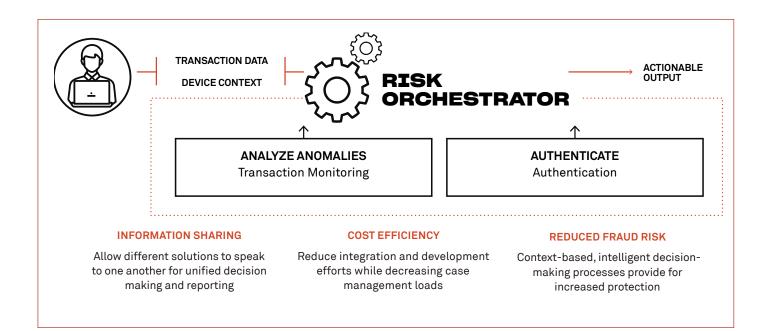
Frictionless authentication using threat intelligence

Balance user experience with security

Simplify fraud management through an easy-to-use console

Orchestrate flows to ensure customized, agile protection

Harness the power of strong rules and intelligent machine learning



#### **Authentication**

State of the art user authentication to ensure that only legitimate users access sensitive data and financial accounts without having to remember passwords and security codes.

#### **Transaction Monitoring**

Pairs machine learning with a flexible, rules-based system for truly dynamic transactional fraud detection.

#### **Risk Orchestrator**

Ties Authentication and
Transaction Monitoring together
by allowing organizations to create
easily customizable
authentication workflows.

## KEY ADVANTAGES OF RISK-BASED AUTHENTICATION

#### FRICTIONLESS AUTHENTICATION

Implement strong authentication without impacting the customer experience

#### **AGILE FRAUD DETECTION**

Intelligent solutions work together to react quickly to both new and known threats

#### **EASE OF INTEGRATION**

A single solution provides streamlined integration with little additional coding required

#### **DRAG-AND-DROP INTERFACE**

Orchestrate workflows with ease, and enjoy the flexibility of completely customizable protection

#### **FEATURED USE-CASES**

## TRANSACTION MONITORING AND AUTHENTICATION

Harness the power of machine learningbased transaction analysis combined with strong step-up authentication

## RISK AND CONTEXT BASED AUTHENTICATION

Partner analysis, device context, and nextgen authentication for increased security

#### STREAMLINED INTEGRATION

Enjoy the benefits of transaction monitoring – without the need for lengthy integration

